

2024 Community Impact Report

Here
for
good.TM



Helping neighbors since 1934.

“Here for good” is STCU’s commitment to members and employees, and the communities we serve. In 2024, we concentrated on four areas where we could contribute meaningful, lasting change.

Community engagement.

 **5,762**

Kids and adults taught by STCU through our My Life, My Money™ financial education programs.

 **6,700+**

Zogo users, a gamified financial literacy app.

In partnership with LaunchNW, College Success Foundation, and educators, STCU opened branches after-hours to offer FAFSA assistance to students and families.

43
FAFSA events.



170
Employees trained as FAFSA ambassadors.



STCU-funded digital scoreboards and videoboards in public schools, enhancing the fan experience while students develop skills in design, communications, and IT.

Community impact.



15,016

Volunteer hours logged by STCU employees.



150+

Organizations where STCU employees serve on boards or committees.



\$75,000

Supporting employees’ passions through employee directed grants and matching gifts.

STCU supports **hundreds** of community partners across the region, including:

- STCU Over-the-River Air Show
- Unity in the Community
- Terrain
- Coeur d’Alene Arts & Culture Alliance ArtWalk
- The Festival at Sandpoint
- Colorama Pro Rodeo



1,000+

Bags of school supplies handed out at Unity in the Community.

2,000+

Gifts delivered to area schools for Administrative Professionals’ Day.

\$40,000

Distributed to 200 area educators as part of STCU’s classroom supply grants.

Community giving.



STCU
Here for Good
Foundation

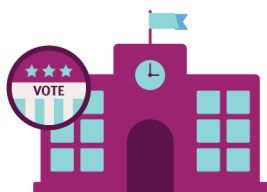
51 Grants | \$340,000+

\$500,000+

Given by STCU’s Here for Good Foundation and STCU during STCU’s Season of Giving.



Public policy and advocacy.



STCU advocates on behalf of our members and communities. We're a longtime supporter of school bonds and levies, and a regional leader in tackling the workforce housing shortage.

In 2024, STCU secured nearly \$200,000 for critically needed workforce housing projects. The grants included:

\$100,000

Our \$25,000 donation to Habitat for Humanity–Spokane's Women Build Program was triple-matched by the Federal Home Loan Bank of Des Moines.

\$43,544

STCU's donation to the Panhandle Affordable Housing Alliance was supported with additional funding from the Federal Home Loan Bank of Des Moines through the GoWest Foundation. The alliance works to provide housing for moderate-income workers in Kootenai County, where the median price of single-family homes has more than doubled in recent years.

\$30,000

STCU's contribution to LEAP Housing was amplified with additional funding from the Federal Home Loan Bank of Des Moines through the GoWest Foundation. It supports a six-unit workforce housing project in Priest River. LEAP is a non-profit that works to provide access to safe, stable, and affordable homes for Idahoans.

\$25,000

Our contribution to Spokane's Northeast Public Development Authority supports the Wellesley Project, a workforce housing and affordable childcare facility.



In 2024, STCU was awarded the Hope Builder Award from Habitat for Humanity–Spokane, for supporting efforts to provide affordable workforce housing.

Other areas of STCU advocacy:

Credit unions



Education



Housing

