2018 Annual Report



New territory.

Ezra Eckhardt became our fifth CEO on the first day of 2018, and that was only the first big change in a year marked by growth.

After years of planning, STCU broke ground in the Tri-Cities in 2018 — our first new market outside the Spokane-Coeur d'Alene region. The Southridge Financial and Home Loan Center opened in November in Kennewick, allowing us to reconnect with longtime members and to welcome new ones.

We also opened our first location dedicated to home loans: the Argonne Home Loan Center, which began serving members in August in Spokane Valley. The location contributed to a record-busting number of home loan applications.

Not to be distracted, we continued to grow steadily, ending 2018 with nearly 188,000 members and just under \$3 billion in total assets. We maintained our focus on the well-being of the people and communities we serve, offering relief assistance to members affected by the government shutdown and supporting our employees as they logged a record number of volunteer hours.

188,000

MEMBERS

STCU ended 2018 with nearly 188,000 members. They lived in all 50 states and in Puerto Rico, Guam, and Washington, D.C., as well as throughout Canada, in Mexico, and overseas. Our distant members stayed in touch using the Contact Center, the STCU mobile app and online banking, and shared branching.

682

EMPLOYEES

United by our "Here for good" promise, STCU employees served members at 23 branches and at Headquarters, with locations in 11 cities in Eastern Washington and North Idaho.

10,000

VOLUNTEER HOURS

More than 400 STCU employees logged nearly 10,000 hours through our Volunteers Count program. On behalf of employees who logged 12 hours or more, we distributed more than 100 grants to nonprofits close to their hearts.

13 BESTS

Inlander newspaper readers named STCU "best credit union" for the 13th year in a row, an honor we've received since the first survey for the credit union category.

Statements of financial condition

Assets	Dec 31, 2018	Dec 31, 2017
Cash and cash equivalents	\$140,855,886	\$130,667,940
Deposits in other financial institutions	250,000	250,000
Investments – available-for-sale, at fair value	133,953,711	117,108,039
Investments – paid in capital in other financial institutions	750,000	750,000
Loans held for sale	166,920	770,289
Loans, net	2,584,853,216	2,369,740,655
Accrued interest receivable	8,395,730	7,237,672
Property and equipment, net	67,902,941	59,714,805
FHLB stock	14,002,000	12,871,300
NCUSIF deposit	21,765,989	20,136,683
Foreclosed and repossessed assets	91,940	118,882
Other assets	13,327,332	19,665,662
Total assets	\$2,986,315,665	\$2,739,031,927

Liabilities and members' equity	Dec 31, 2018	Dec 31, 2017
Liabilities		
Members' shares	\$2,374,669,228	\$2,177,895,049
Borrowed funds	267,258,598	246,242,127
Accrued expenses and other liabilities	27,422,359	29,345,915
Total liabilities	\$2,669,350,185	\$2,453,483,091
Members' equity		
Regular reserves	\$13,417,250	\$13,417,250
Undivided earnings	305,871,350	274,023,277
Accumulated other comprehensive loss	(2,323,120)	(1,891,691)
Total members' equity	\$316,965,480	\$285,548,836
Total liabilities and members' equity	\$2,986,315,665	\$2,739,031,927

Statements of income

Interest income	Dec 31, 2018	Dec 31, 2017
Loans	\$109,558,034	\$95,877,722
Investments and interest- bearing deposits	4,231,615	3,460,953
Total interest income	\$113,789,649	\$99,338,675
Interest expense	Dec 31, 2018	Dec 31, 2017
Members' shares	\$14,406,675	\$11,958,401
Interest on borrowed funds	3,974,293	3,336,609
Total interest expense	\$18,380,968	\$15,295,010
Net interest income	\$95,408,681	\$84,043,665
Provision for loan losses	7,209,155	11,939,108
Net interest income after provision for loan losses	\$88,199,526	\$72,104,557

Non-interest income	Dec 31, 2018	Dec 31, 2017
Service charges and fees	\$27,184,233	\$24,041,533
Loan servicing and origination fees	2,725,552	2,516,681
Rental income	272,179	259,796
Net gain on sale of assets and investments	716,007	145,654
Net adjustment in mortgage servicing rights carried at fair value	54,467	(91,645)
Other non-interest income	2,185,220	2,816,221
Total non-interest income	\$33,137,658	\$29,688,240

Non-interest expense	Dec 31, 2018	Dec 31, 2017
Employee compensation and benefits	\$51,842,041	\$46,385,901
Processing charges	13,393,976	11,755,428
Office operations and other expense Office occupancy Computer operations	10,148,807 5,018,328 4,969,334	9,637,360 4,911,826 4,604,933
Advertising and marketing	4,116,625	3,651,096
Total non-interest expense	\$89,489,111	\$80,946,544
Net income	\$31,848,073	\$20,846,253

Analysis of the financial position

Everything starts with the heart of the member.

As every STCU employee knows, those red alabaster hearts on meeting tables and desks throughout the organization are packed full of meaning. When we talk about the heart of the member, we're talking about our commitment to our members' financial well-being. That commitment remains our top priority — and the key to our success as our numbers and geographic footprint continue to grow.

MEMBERSHIP

STCU ended the year with nearly 188,000 members, representing an 8% increase from the prior year.

LOANS

STCU's loan portfolio grew 9% in 2018, driven by competitive rates and indirect dealer relationships. Net loans grew by more than \$214 million, maintaining steady growth from the previous year. Real estate loans were responsible for over 43% of net loan growth, while auto and RV loans were responsible for 35%. In addition, STCU continued to offer 1% cash back on loans transferred from other financial institutions, with almost \$130,000 paid back to members.

Loan charge-offs decreased from 0.39% in 2017 to 0.34% in 2018. Loan delinquencies also decreased, from 0.38% in 2017 to 0.23% in 2018.

Membership



Loans



MEMBER SHARES

Member shares grew more than 9% in 2018. There was significant growth in such products as share certificates, checking, and First5 Savings Accounts. The commercial deposit portfolio grew 26% as STCU focused on deepening relationships with business members.

NET INCOME

STCU generated more than \$31.8 million in net income in 2018, an increase of \$11.0 million from 2017. Interest income grew by almost \$14.5 million over 2017. Interest expense increased \$3.1 million, as balances grew and STCU raised rates to remain competitive in the market. Net interest income grew by almost \$11.4 million over 2017, strengthening STCU's ability to provide new technologies, desirable products and services, and rate promotions.

The provision for loan losses decreased almost \$4.8 million from the previous year as charge-offs and delinquencies improved. The same factors, along with the growth of loan volume, increased STCU's return on assets to 1.07%, up from 0.76% in 2017. Operating expenses as a percent of total assets increased from 2.96% in 2017 to 3.00% in 2018.

CAPITAL

On December 31, 2018, STCU's net worth ratio was 10.69%. The regulatory minimum net worth ratio is 7% to be considered a "well capitalized" credit union. STCU manages this ratio by investing in new technologies, providing competitive financial products, and building new branches to best serve our members.

Member shares



Return on assets



Net worth ratio





We brought the love.

Illustration: After years of planning, STCU moved into the Tri-Cities in 2018 — our first new market outside the Spokane-Coeur d'Alene region. The Southridge Financial and Home Loan Center opened in November, allowing us to reconnect with longtime members and to welcome new ones.



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